

WHY CHOOSE AFRE AND FOOD INDUSTRY MANAGEMENT?

STARTING SALARY

\$38-64K

for most FIM
graduates

RANKED



Economics
Academic Program
in the world

GREATER THAN

90%

job placement upon
graduation

The Food Industry Management major is an economics-based degree focused on food, hunger, and sustainability — but applicable to any industry and field around the world.

The major gives students the flexibility to choose courses related to their individual interests in agri-food systems, marketing, food industry sales or global food security.

Food Industry Management (FIM) is an amazing alternative route to a business career. From the local coffee shop to the state-of-the-art production facility, when the food industry connects with consumers it brings people together. If you see yourself as a **leader, innovator, or entrepreneur** the food industry management major is for you.

The food industry is essential and our graduates are making it better. After graduating, our students rise quickly, taking on management and leadership positions in **innovative companies** both big and small or even creating **their own start-ups**.

We stay connected with you every step of the way. We don't just offer a world class education in **business, finance, economics, and supply chain**; we connect you with our professional and alumni network to help you find a job you'll love.

“AFRE is home to experts of all things agriculture! The department is incredibly passionate about the future of agriculture and educating the next leaders in ag. Many professors have previous industry experience prior to teaching which allows them to be able to bring real industry examples into the classroom.”

-Emily Finkbeiner



FOOD INDUSTRY MANAGEMENT

CURRICULUM REQUIREMENTS

A. Agribusiness Management Core (38 credits)

AFRE	100	Decision-making in the Agri-Food System	3
AFRE	203	Data Analysis for the Agri-Food System	3
AFRE	206	World Food, Population and Poverty	3
AFRE	210	Professional Seminar	1
AFRE	222	Agribusiness and Food Industry Sales	3
AFRE	240	Food Product Marketing	3
AFRE	265	Ecological Economics	3
AFRE	340	Food Marketing Research and Analytics	1
AFRE	410	Advanced Professional Seminar	1
AFRE	440	Food Marketing Management	3
AFRE	445	Strategic Management for Food and Agribusiness Firms	1
EC	201	Introduction to Microeconomics	3
EC	202	Introduction to Macroeconomics	3
SCM	304	Survey of Supply Chain Management	3

B. Three of the following courses (9 credits)

AFRE	224	Information and Market Intelligence in the Agri-Food Industry	3
AFRE	232	Commodity Marketing I	3
AFRE	300	Public Policy Issues in the Agri-Food System	3
AFRE	315	Labor and Personnel Management in the Agri-Food System	3
AFRE	322	Organization of the Agri-Food Systems	3
AFRE	327	Global Agri-Food Industries and Markets	3
AFRE	435	Financial Management in the Agri-Food System	3
AFRE	465	Corporate Environmental Management	3
AFRE	490	Independent Study	3
AFRE	493	Professional Internship	3

A study abroad or independent study experience may also fulfill part of this requirement through enrollment in AFRE 490 with approval by the department.

Agricultural Food and Resource Economics 435 or 465 may be used to fulfill requirement "B." if not used to fulfill requirement "C."

C. One of the following courses (3 credits)

AFRE	435	Financial Management in the Agri-Food System	3
AFRE	465	Corporate Environmental Management	3

D. One of the following courses (3 credits)

ACC	201	Principles of Financial Accounting	3
ACC	230	Survey of Accounting Concepts	3
AFRE	130	Farm Management I	3
FI	320	Introduction to Finance	3

E. One of the following courses (3 or 4 credits)

STT	200	Statistical Methods	3
STT	201	Statistical Methods	4
STT	315	Introduction to Probability and Statistics for Business	3

F. One of the following courses (3 credits)

AFRE	303	Managerial Economics	3
EC	301	Intermediate Microeconomics	3

G. Complete 6 credits in sciences related to food production and processing, as approved by the department. It is recommended that these credits be from the same discipline.



“Don’t be afraid to travel for an internship. My summer spent in St. Louis, Missouri has made a huge impact on my future career and personal goals. Expanding your understanding by taking out of state internships is important in building your skill set.”

-Logan Leen

CAREER & INTERNSHIP OPPORTUNITIES WITHIN FIM

FIM STUDENTS HAVE BEEN HIRED BY/INTERNEED WITH COMPANIES LIKE:



FIM STUDENTS HAVE BEEN HIRED INTO POSITIONS LIKE:

- Brand Manager
- Data Analyst
- Distribution Manager
- Logistics Manager
- Product Advertising
- Product Marketing
- Retail Store Manager
- Wholesale and Retail Buyer



READY TO APPLY FOR FOOD INDUSTRY MANAGEMENT?

Ready to become an FIM major or minor? Or still have a few questions? Set up an appointment with one of our incredible academic advisors and start your time with our department.

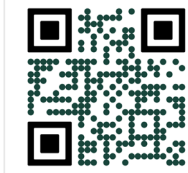
To schedule an advising appointment or to learn more about our program visit www.canr.msu.edu/afre/undergraduate

We have friendly, professional advisors and an industry relations specialist, whose entire role is devoted to finding students opportunities outside of the classroom.

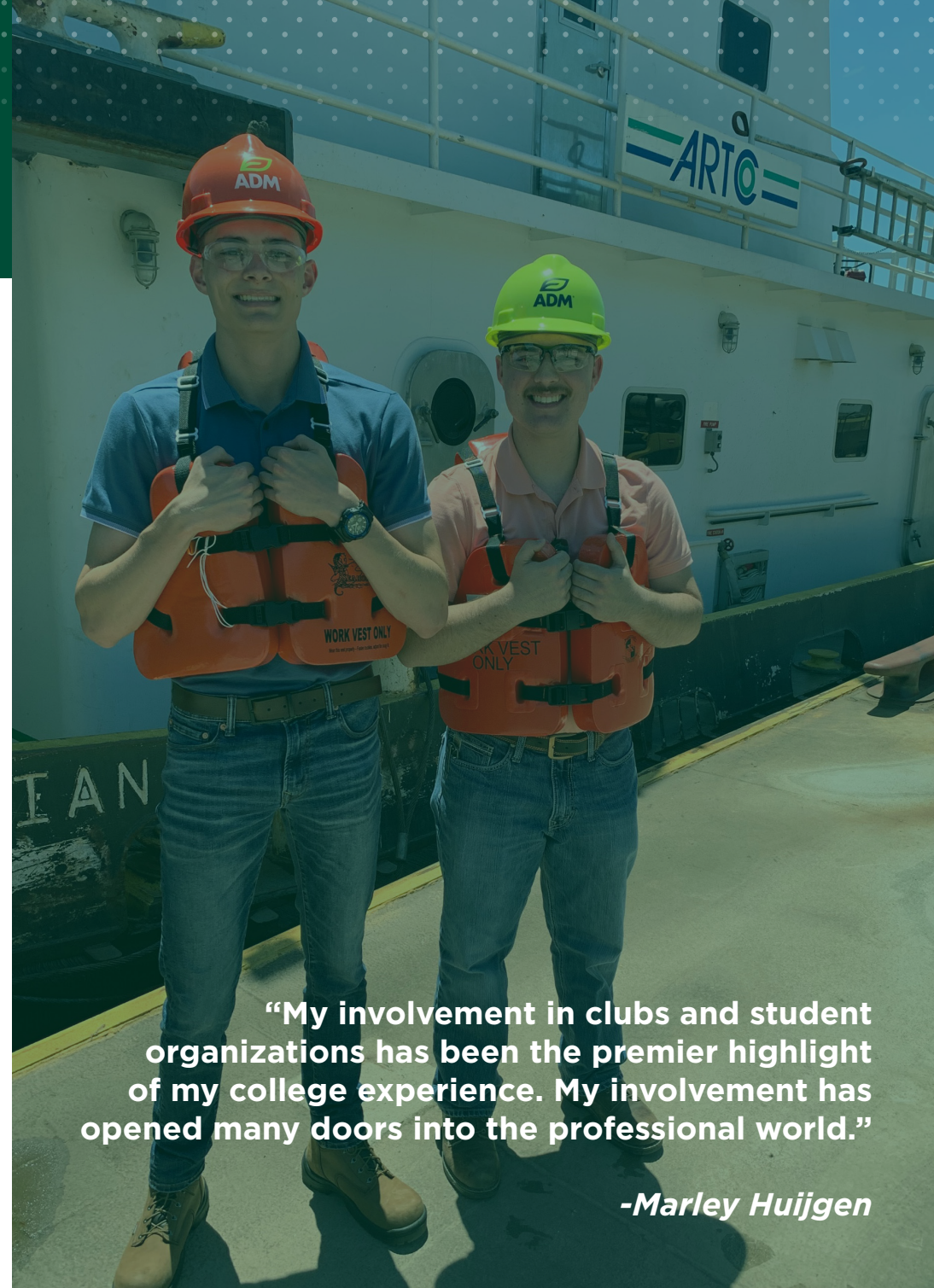
If you are considering a degree at Michigan State University or in the College of Agricultural and Natural Resources, you should consider the Department of Agricultural, Food, and Resource Economics. Apply to major in Food Industry Management today!



Learn more



Watch Me



“My involvement in clubs and student organizations has been the premier highlight of my college experience. My involvement has opened many doors into the professional world.”

-Marley Huijgen



DEPARTMENT OF AGRICULTURAL, FOOD, AND RESOURCES ECONOMICS

The Department of Agricultural, Food, and Resource Economics (AFRE) is one of the preeminent agricultural economics departments in the world. AFRE prepares the next generation of economists and managers to meet the needs of the food, agricultural, and natural resource systems in Michigan and around the world.